



# SEABREEZE JAZZ FESTIVAL

## COVID-19 & INFECTIOUS DISEASE MITIGATION

### EVENT PLAN





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**COVID-19 WARNING-** Our event has put additional safety precautions and protocols in place for the protection of all Attendees, Staff, Vendors, and Volunteers. There is an inherent risk of contracting COVID-19 in any location where there are people gather. COVID-19 is an illness that is contagious by respiratory droplets, and the severity of the disease can lead to death. The CDC has identified that seniors and individuals with underlying health conditions are at a higher risk of COVID-19.

By scanning your wristband and entering the venue, you voluntarily assume all risks related to exposure to COVID-19.

To help ensure that our Jazz Festival is safe and healthy, Seabreeze Jazz Festival will be complying with CDC safety protocols for Covid 19 at the our event.

Seabreeze has reduced its event capacity by 25% to allow for attendee social distancing. Vendor Booths will be individual tents, spaced a minimum of 6 feet apart from each other. All Food Vendors will all be located in a large FOOD COURT which is positioned to allow for patrons to social distance while making purchases at booths and eating.

Seabreeze Jazz Festival wants our Jazz Family to be as safe as possible. We are working very hard to make it a safe, fun and relaxing event. Please read on to acquire the details on our event's face mask requirements, sanitization procedures, and more. These protocols may be modified as circumstances and safety measures change and the event approaches.



- 1 Reducing Event Capacity by 25%
- 2 Touchless Payment & Entry
- 3 Entry Screening Protocols, Face Masks Required for all individuals upon Entry/Exit
- 4 2 Ply Face Masks
- 5 Sanitization
- 6 Hygeine
- 7 Social Distancing in Conjunction with PPE
- 8 Adding Online Conveniences to Reduce Lines at the Event



## Assess your Health during the 14 days Prior to the Event-

Individuals should monitor themselves for any symptoms of COVID-19 identified by the Centers for Disease Control and Prevention at [CDC.gov](https://www.cdc.gov), including:

Fever or chills

Cough

Shortness of breath or difficulty breathing

Fatigue

Muscle or body aches

Headache

New loss of taste or smell

Sore throat

They should be sure that they have not been in contact with someone with confirmed or suspected COVID-19 symptoms without completing a 14-day quarantine

They must not actively be under any self-quarantine orders themselves

If an individual or a member of their group exhibits any of these criteria, they should seek medical attention and stay home.



## Patrons Should Acquire all Sanitation and PPE Prior to Travelling to the Event

Patrons should acquire all supplies prior to travelling to the event to ensure stock and supply. With the increased demand from Festival Attendees and Seabreeze Jazz Festival staff, local supply will likely be affected and some items may become more difficult to purchase on arrival.

## Register and Load Funds on Your Wristband Prior to Arrival at Venue

Seabreeze encourages that Patrons go online to register and add funds to your Cashless Account prior to arrival at the venue. This will eliminate the need to stand in line and do so at customer service at the event. Loading funds on your RFID Wristband, or "Topping Up," can be done from the comfort of your seat by downloading the Seabreeze Jazz Festival app on your smart device and clicking "Add Funds." Patrons will also have the option to set their Cashless Account to auto reload funds onto their wristbands. This will eliminate the need to stand in lines at Top Up Stations around the venue completely, and allow you to shop with ease. Look for the "Activate my wristband" on [www.seabreezejazzfestival.com](http://www.seabreezejazzfestival.com) on our website beginning on March 16th, 2021.

## Purchase your Official Seabreeze Merchandise Online from Home

NEW for 2021- Skip the line at the event and purchase Official event merchandise online and get it shipped to your front door or placed for pick up at the event



### "Cashless Event":

An Event that utilizes RFID Chip technology in their wristbands. These wristbands are made with unique chips that festival attendees register to create an account with and load funds on.

## Perks of an Outdoor Cashless Event

- Touchless Event Entry
- Touchless payment throughout the venue:  
Patrons receive digital record for all purchases made at the event within their Cashless Account. All Top Up Stations on site will be Credit or Debit Card Top Up ONLY.  
No cash top ups.
- Seabreeze Jazz Festival Utilizes an entirely Outdoor Venue, which also reduces the risk of exposure of respiratory droplets and provides extra ability for social distancing.



### Social Distancing and Mask Wearing in Line

Attendees should wear their Face Mask and distance themselves from surrounding parties by a minimum of 6ft or more apart.

### Staggered Event Entry for Attendees

Attendees will be encouraged to stagger their entry at two gate locations for two established time slots to reduce crowding. Patrons will receive an email invitation for their "Entry Time" as assigned by Seabreeze with instructions on which gate to enter through. Gate Entry will occur earlier in the day to accommodate staggered entry and social distancing during entry. Attendees who held on to their 2020 Tickets will get the perk of the early entry time, allowing them approximately two hours to get set up at their seats and shop the vendors at a lower capacity. 2021 Ticket buyers will be allowed entry at a separate gate two hours after the 2020 ticketholders.

### Daily Temperature Checks upon at Venue Entrances

Temperature checks will be conducted at Event entrances to ensure that all individuals do not exceed a temperature of 100.4 F.

Any Individuals whose temperature exceeds 100.4 F will be denied entry to the venue along with the group that were exposed to and travelled with them.





### Only Clear Bags Will be Allowed into the Venue

The only bags allowed into the event will be clear bags. These bags should not exceed 12" by 6" by 12"

or a one-gallon clear plastic freezer bag (Ziploc bag or similar)

This is essential for low touch and no touch bag checks and speedier event entry.

### Follow the Rules on Allowed Items

Nothing slows down event entry like someone who has brought all the wrong items with them. Take the time ahead of the event to read the list of items Permitted and Prohibited from the event. This entails: chairs specs, no long lens or detachable lens cameras, no outside food or drink, etc.

Do your part and KNOW before you GO. View the full list of festival rules on [www.seabreezejazzfestival.com](http://www.seabreezejazzfestival.com)

### Hand Sanitization prior to Entry

All individuals who enter the event will be asked to sanitize their hands prior to entry. The hand sanitizer that will be featured at our entry gates will be a specialty of our partnership with 3P America, our 3rd party sanitization team. This sanitizer is alcohol free and non-toxic, with germ protection that lasts up to 8 hours after initial use, even after handwashing.

Patrons will be allowed to bring in ONE 1 oz container of personal hand sanitizer per person



## Personal Protection Equipment (PPE)

- Face Masks

All vendors will be required to provide their own and wear a face mask that complies with CDC guidelines.

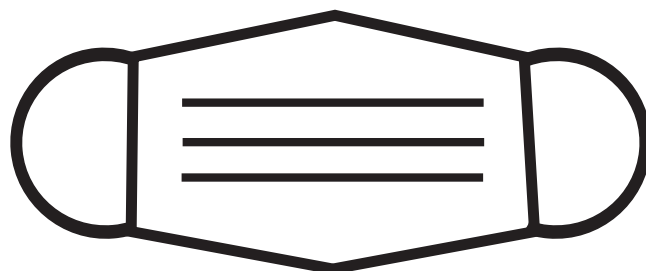
Face coverings must:

- Be made with at least two layers of breathable material
- Fully cover the nose and mouth and secure under chin
- Fit snug but comfortable against the side of the face

We do not recommend:

- Open-chin triangle bandanas
- Neck gaiters
- Face coverings with valves, mesh or holes of any kind

- Though face shields are not required, the CDC outlines that they improve mask efficacy. Attendees may choose to wear face shields as an additional layer of protection if they desire to.





## Guidelines for Wearing Face Masks

When Social Distancing of 6 feet between persons  
backstage is not possible,  
Musicians Should Wear a Face Mask.

### Masks are **REQUIRED**:

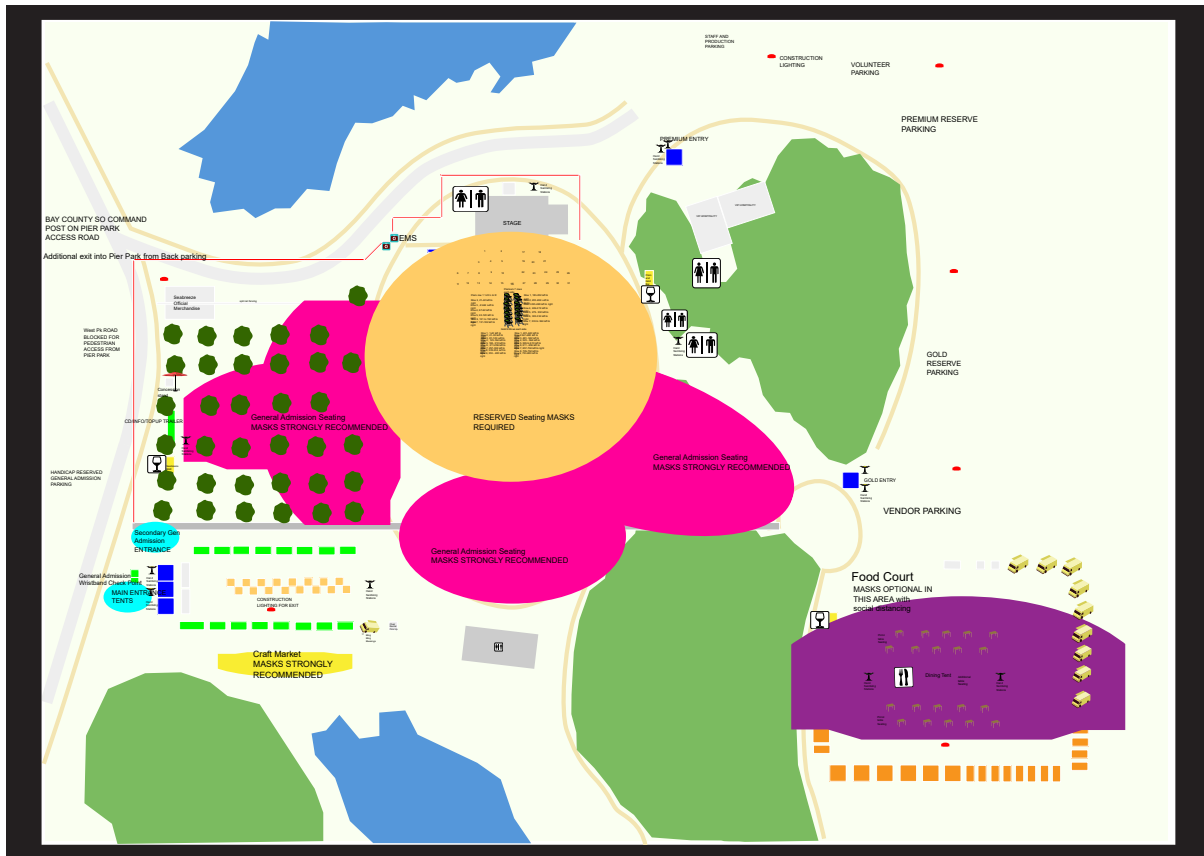
- While Entering and Exiting the venue through a gate
- While using the Restrooms

### Masks are **STRONGLY RECOMMENDED**:

- While seated in the Audience, except for brief periods to drink or eat snacks
- While moving from place to place inside the venue

### Masks are **Optional**:

- Mask removal for prolonged periods of time is optional while socially distanced in the FOOD COURT AREA to eat meals, smoke, or take a break.



**NOTE\***

As we are a multi day event with Four full days of performances, it is important to practice Self Care and take Mask Breaks routinely. Here in Florida, the humidity and heat can climb during the days. There is always the danger of Heat Exhaustion and Dehydration in these weather conditions.

It is equally important that festival attendees remove their masks from time to time to hydrate, eat food, and get some fresh air.

Protecting your health is important to us and we believe there is a balance between mask wearing and taking mask breaks to achieve that.



## Hygeine and Sanitation Standards

Vendors and Event Staff will be expected to maintain proper sanitation within the venue. This Includes:

- 1) Displaying hand sanitizer for patrons and staff to use in vendor booths
- 2) Sanitize POS RFID Scanners once an hour with a cleaner certified to kill COVID-19 virus.
- 3) Staff to keep and publicly post a written log to record when and how often the RFID Scanner gets sanitized. Required frequency is once an hour.
- 4) Frequently wash hands and sanitize hands  
\*\*\*Additional Handwashing stations and sanitizing stations will be placed throughout the venue
- 5) Free Self Serve Water Refill stations will not put out due to contamination threat and high touch nature. Water can be purchased within venue at fair prices from Concessions and Bars.



## Daily Deep Sanitation of the Venue by the professionals of 3P America

Seabreeze is partnering with the company 3P America to provide professional deep sanitation of the venue prior to the event and daily during the event. 3P America has proudly been hired for professional on site sanitization of production sites for clients such as Netflix and HBO, Ryman Auditorium in Nashville, TN.

3P America specializes in anti microbial sanitation which not only disinfects a surface, but also leaves a layer that neutralizes viruses and does not allow COVID-19 to settle there.

Along with their sanitation practices, 3P America will be showcasing their hand sanitizer at each of our event entrances. This special formula of hand sanitizer creates a layer on the skin that provides an antimicrobial barrier. Upon application, the hand sanitizer neutralizes and barriers viruses for up to 8 hours, even after hand washing.

They will be sanitizing FOOD COURT tent spaces, all tents within the event, restrooms, entry gates,

Read More about 3P America's deep sanitation methods HERE:

<https://3pamerica.com/3pcertified/>

**SEABREEZE JAZZ FESTIVAL**  
THE ULTIMATE WEEKEND OF SMOOTH JAZZ

**3P**   
**AMERICA**



## Guidelines for Social Distancing

### In The General Admission Seating Areas:

- Venue Layout Changes have been made to create additional general admission seating around the venue; Food vendors have been moved out of the seating areas, Aaron Bessant Park has had vegetation and bushes removed which creates additional seating options
- Each Grouping of attendees will be responsible for setting up their seats at an appropriate “social distance” of at least 6 ft from any people around them. This is self regulated.

### For the Protection of our Musicians, CD Signing Meet and Greet will not Occur on 2021:

- In person mingling with the Musicians will not occur this year for the protection of the health of our Musicians.



Reserved Chair sections can not be sufficiently socially distanced in a 6 feet radius, therefore masks will be required in these seating areas.

Premium Reserve Seat ROWS will be given additional space from FRONT to BACK. However, ROWS will be limited on spacing ACROSS the ROW. If Attendees feel uncomfortable sitting in their designated PREMIUM or UJT seat, additional seating options will be available in limited quantity along the sides of the section. These additional seats will allow for extra distancing between chairs.

Masks will be optional with social distancing in the Premium Hospitality Tent to take breaks and to eat meals.

#### Hospitality Tent

- All Catered Meals will be served as Individually Boxed Meals for Optimal Sanitization.
- All Food and Beverages are to be served in single use containers only
- No refillable drink containers, and no general drink refills
- Heightened Sanitization within the area and Restrooms
- Musicians will not Meet and Greet with fans this year, for the protection of their health and safety.





Reserved Chair sections can not be sufficiently socially distanced in a 6 feet radius, therefore masks will be required in these seating areas.

GOLD Reserve Seat ROWS will be given additional space from FRONT to BACK. However, ROWS will be limited on spacing ACROSS the ROW. If Attendees feel uncomfortable sitting in their designated GOLD seat, additional seating options will be available in limited quantity along the sides of the section. These additional seats will allow for extra distancing between chairs.

Masks will be optional in areas that are socially distanced to take breaks. We encourage GOLD ticketholders to go to the Food Court for prolonged mask breaks and to eat meals.

- Heightened Bathroom sanitization will be utilized



All After Parties will be moved to an outdoor stage in the FOOD COURT area at the Ampitheater location.

This will allow for plenty of space for social distancing among attendees and performers.

Stage will be built with open air with tent space for adaptability for inclement weather

- Masks will be Required For Entry and Exit
- Masks will be Strongly Recommended unless socially distanced to eat while inside the event.
- All Catered Meals will be served as Individually Boxed Meals for Optimal Sanitization.
- Fans will be barracaded a minimum of 6 feet away from the stage and musicians
- Additional outdoor seating has been opened for Patron use



- Social Distancing while in line to Board the boat.
- Masks will be Required For Entry and Exit
- Hand sanitization stations will available throughout the venue
- Masks will be Strongly Recommended unless socially distanced to eat while inside the event.
- Layout has been altered and the Buffet will be removed to allow for extra seating space.
- Buffet will be served by Table for social distancing
- Fans will be barracaded a minimum of 6 feet away from the stage and musicians



### Comprehensive list of what Attendees should bring to the event:

- Personal Protective Equipment for THEMSELVES
  - Face masks, Gloves, Face Shields
- Sanitization Supplies
  - ONE 1 oz Hand sanitizer for their personal use and for the use of customers
- ONE lawn chair per person
- ONE Clear Bag per person:  
should not exceed 12" by 6" by 12" or a one-gallon clear plastic freezer bag (Ziploc bag or similar)
- Good Vibes and a Positive Attitude